



PHARMEDI 2024

THE POST SHOW REPORT



19TH

11-14 SEPTEMBER

SECC - HCMC - VIETNAM

Đơn vị ủng hộ / Supported by: Ban Tổ chức / Organizers:



Tài trợ Vàng / Gold Sponsor:



Tài trợ Đồng / Bronze Sponsor:



Foreign Partners:



EXHIBITOR BREAKDOWN

BOOTH QUANTIFY:
1,000+

EXHIBITION SCALE

12,000m²

EXHIBITORS

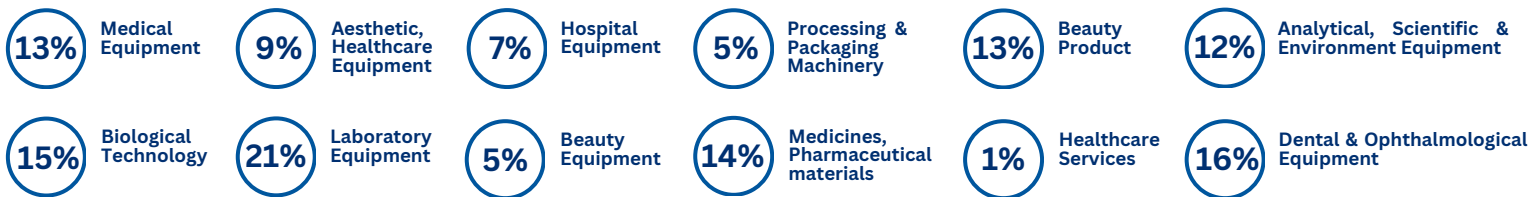
600+

TRADE VISITORS

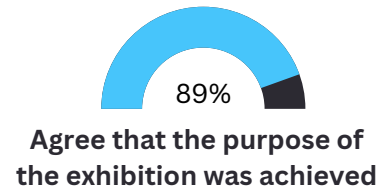
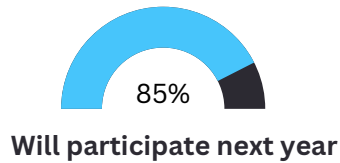
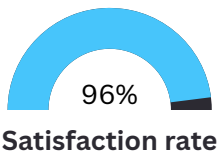
9,000+

COUNTRIES & TERRITORIES

25+



Exhibitor SATISFACTION SURVEY



COUNTRIES of ORIGIN



- VIETNAM
- CHINA
- INDIA
- JAPAN
- USA
- CANADA
- IRAN
- POLAND
- TAIWAN R.O.C
- KOREA
- GERMANY
- MALAYSIA
- SINGAPORE
- RUSSIA

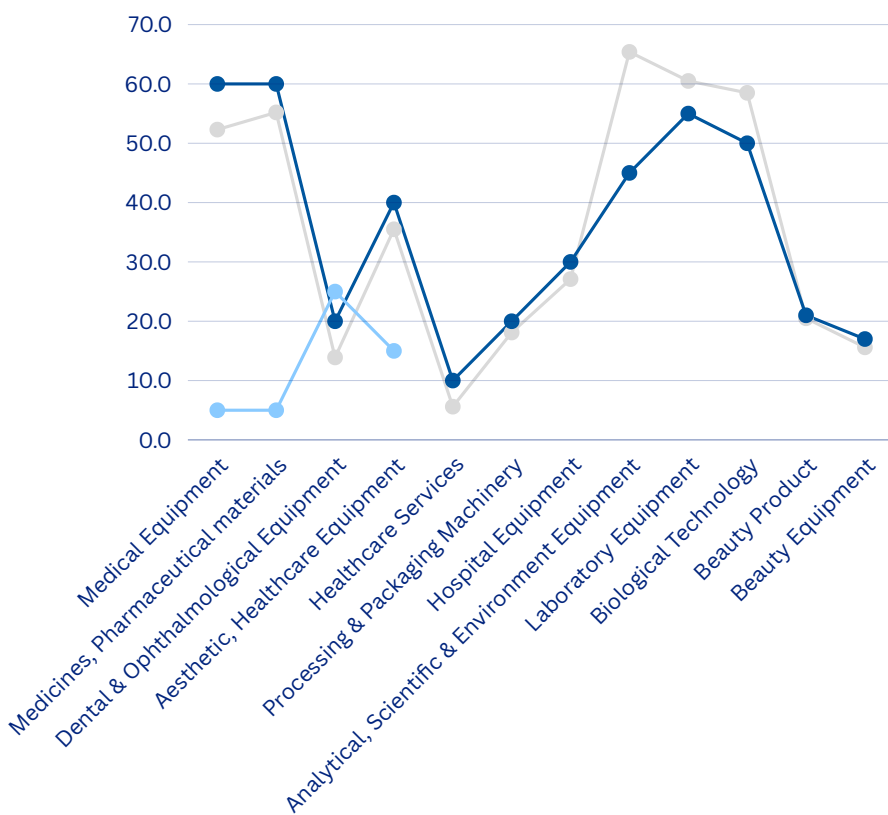
*Some representatives of the countries present



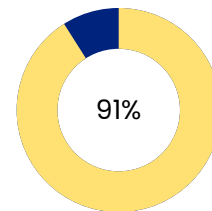
VISITOR BREAKDOWN

VISITORS QUANTIFY:
9,289

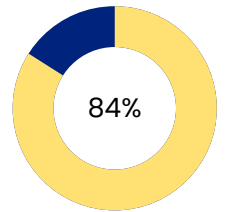
Visitor's INTEREST



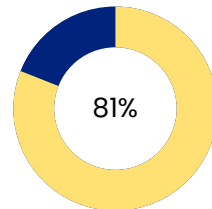
TOP 4 Categories Among Visitors



Looking for new brands and products to import and distribute

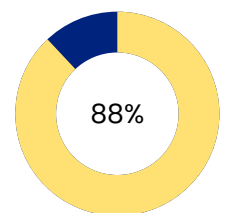


Looking for new technologies and solutions

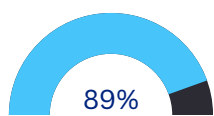


Consider to participating in next year exhibition 2025

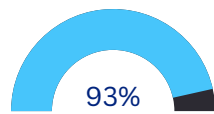
Collect market & trend information



Exhibitor & Visitor FEEDBACK



of the exhibitors made contact with their right target visitor groups



of the visitors were satisfied/very satisfied with their participation



of the exhibitors & visitors said that they would definitely come back in Pharmedi Vietnam 2025



INFORMATIVES ACTIVITIES

B2B Statistics

1,352

Successful
Agreements

2,578



Seminars & Forums

10+

Conference
Sessions & Topics

25

Speakers

26

Media Coverage

130+

New Media & Ads Exposure

1,5M



1,500,000+

New Media & Ads
Exposure



410,000+

Official Website
Visits



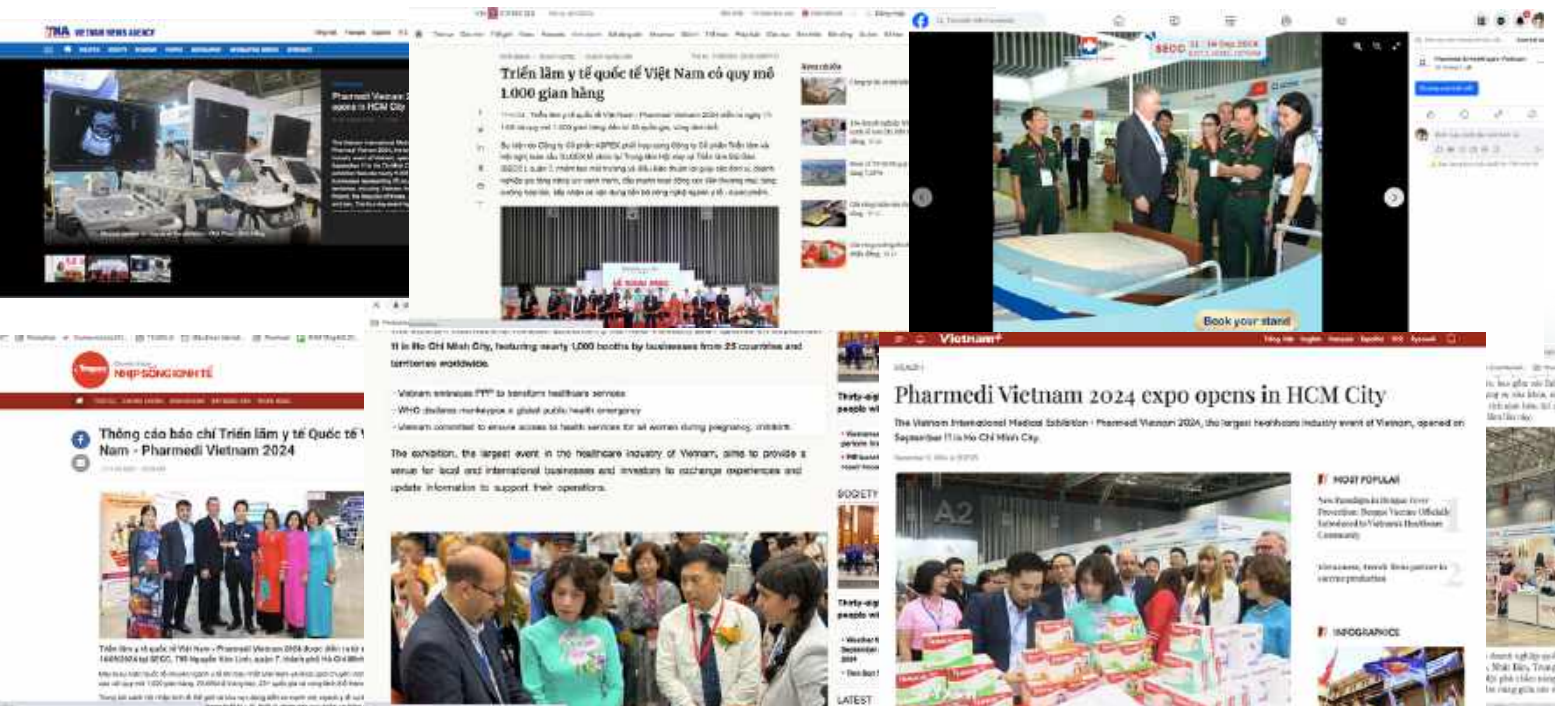
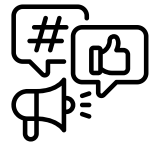
220,000+

Video Plays



400,000+

Emails & Sms
Campaigns



TREND HIGHLIGHTS SESSION

SEMINARS & FORUMS

10+ 



CONFERENCE SESSIONS /TOPICS

25 




SPEAKERS

26 



ATTENDEES

800+ 



PRIVATE MEDICAL OPPORTUNITIES AND CHALLENGES IN THE CURRENT PERIOD

Keynote 1: Private healthcare in the Southern region, potential, opportunities and challenges in the current period

Reporting: Mr. Dao Canh Tuat - Vice Chairman of Vietnam Association of Child Protection

Keynote 2: The birth and development of private healthcare in Vietnam and the legal mechanism to promote the development of private healthcare

Presenter: Lawyer Pham Van Hoc - Vice President of Vietnam Association of Child Protection

APPLICATION OF ARTIFICIAL INTELLIGENCE IN HEALTHCARE - POTENTIAL AND OPPORTUNITIES

Keynote 1: AI in the Healthcare industry - Potential market

Reporting: Mr. Hua Phu Doan, Chairman of Ho Chi Minh City Medical Equipment Association (HMEA)

Keynote 2: AI technology trends in the global Smart Health picture - Potential & Opportunities for Vietnam.

Reporting: Expert from HCA

Solution 1: Smart technology to manage, monitor & maintain the site medical equipment.

Reporting unit: Technology enterprise

Solution 2: Smart technology for pharmaceutical/equipment supply chain management & medical supplies.

Reporting: Technology enterprise

ESSENTIAL FACTORS IN DRUG DEVELOPMENT RESEARCH AND REGULATORY SUBMISSION

Hosted by: LEADER OF VIETNAM PHARMACEUTICAL COMPANIES ASSOCIATION - VNPCA

TREND HIGHLIGHTS SESSION

SEMINARS & FORUMS

10+ 



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➤ **SOME SOLUTIONS TO PROMOTE THE SUPPLY OF MEDICAL EQUIPMENT FOR MEDICAL FACILITIES**

Hosted by:

*INFRASTRUCTURE AND MEDICAL DEVICE ADMINISTRATION (IMDA) – MOH

*HO CHI MINH CITY MEDICAL EQUIPMENT ASSOCIATION

➤ **MEET VIETNAMESE AND TAIWANESE MEDICAL EQUIPMENT TECHNOLOGY EXPERTS IN HO CHI MINH CITY**

Hosted by: TAIWAN VIETNAM MEDICAL BIOTECH ASSOCIATION

➤ **ESSENTIAL FACTORS IN DRUG DEVELOPMENT RESEARCH AND REGULATORY SUBMISSION**

Hosted by: LEADER OF VIETNAM PHARMACEUTICAL COMPANIES ASSOCIATION - VNPCA

➤ **VIKOMED - A VIETNAMESE COMPANY PIONEERING X-RAY PRODUCTION: 17 YEARS OF CONTRIBUTIONS AND FUTURE-ORIENTED ROLE**

Hosted by: VIETNAM - KOREA MEDICAL CORPORATION (VIKOMED)

➤ **EXPERIENCE FUCOIDAN UMI NO SHIZUKU - A PRODUCT THAT PROMOTES HOLISTIC HEALTH AND WELL-BEING WITH EXTRA BENEFITS**

Hosted by: UMI NO SHIZUKU COMPANY LIMITED



PHARMEDI2025

Pharmed & Healthcare Viet Nam

20TH

SEE YOU NEXT YEAR

**24 - 27
Sep.2025**

SECC - HCMC - VIETNAM

**PHARMACEUTICAL PRODUCTS
& MACHINERIES**

**MEDICAL DEVICES &
SUPPLIES**



CONCURRENT EVENTS:



Organiser:



Foreign Partners:



Pharmed & Healthcare Vietnam

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www.pharmed.vn