PHARMEDI VIETNAM

PHARMED & HEALTHCARE VIETNAM

Celebrate our 20th anniversary

The Largest Exhibition on Medical, Pharmaceutical, Hospital & Rehabilitation

24-27 Sept 2025

SECC - Ho Chi Minh City - Vietnam



Concurrent Events

PHARMEX · MEDEX · Analytex · VIETNAM DENTALEX

ORGANIZERS

GLOEX · informa markets

www.pharmed.vn

PHARMED & HEALTHCARE VIETNAM

JOIN THE LARGEST AND BEST RATED HEALTHCARE EVENT IN ASIA !

PHARMEDI VIETNAM

OVERVIEW OF VIETNAM MEDICAL HEALTH



PHARMACEUTICAL

Vietnam's pharmaceutical market has grown rapidly with a total value from **3.4** billion USD/year in 2015 to **6.92** billion USD/year in 2021, a compound growth rate (CAGR) of **10.6%.**
Vietnam has **238** pharmaceutical factories that meet GMP-WHO standards, including **07** factories that produce vaccines, biological products and **06** factories that pack vaccines, **77** factories that produce herbal medicines. Of the **230** factories, **17** factories meet GMP-EU and equivalent to EU-GMP and **04** factories meet PIC/s-GMP. There are **44** foreign-invested manufacturing facilities.

MEDICAL EQUIPMENT

Vietnam's healthcare expenditure was approximately USD **18.5** billion in 2022, representing **4.6%** of the country's GDP.
More than **90%** of medical equipment in Vietnam is imported, and the medical device market was valued at **1.5** billion USD in 2022. The sector is forecast to grow at a Compound Annual Growth Rate (CAGR) of **9.7%** from 2021-2026, reaching USD 2.1 billion by 2026.
Public and private hospitals in Vietnam are upgrading their facilities and opening new departments for specialty treatment, providing opportunities for suppliers.

POTENTIAL AND OPPORTUNITIES

As of the end of 2023, Vietnam's population was about **103** million. In 2023, Vietnam's GDP grew by **5.8%** year-on-year, reaching USD **435** billion, with a per capita GDP of USD **4,284**, making it the fourth-largest economy in Southeast Asia and the 35th largest globally. The consistent economic development of Vietnam, the growth of the middle class, and the increasing demand for high-quality medical services are key drivers for the development of the Vietnamese medical devices industry. Additionally, increased investment in medical technology and the rapid advancement of research technologies further support the expansion of Vietnam's medical devices market.



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EXHIBITOR & VISITOR BREAKDOWN

BOOTH QUANTITY
1,000+

EXHIBITION SCALE
12,000m2

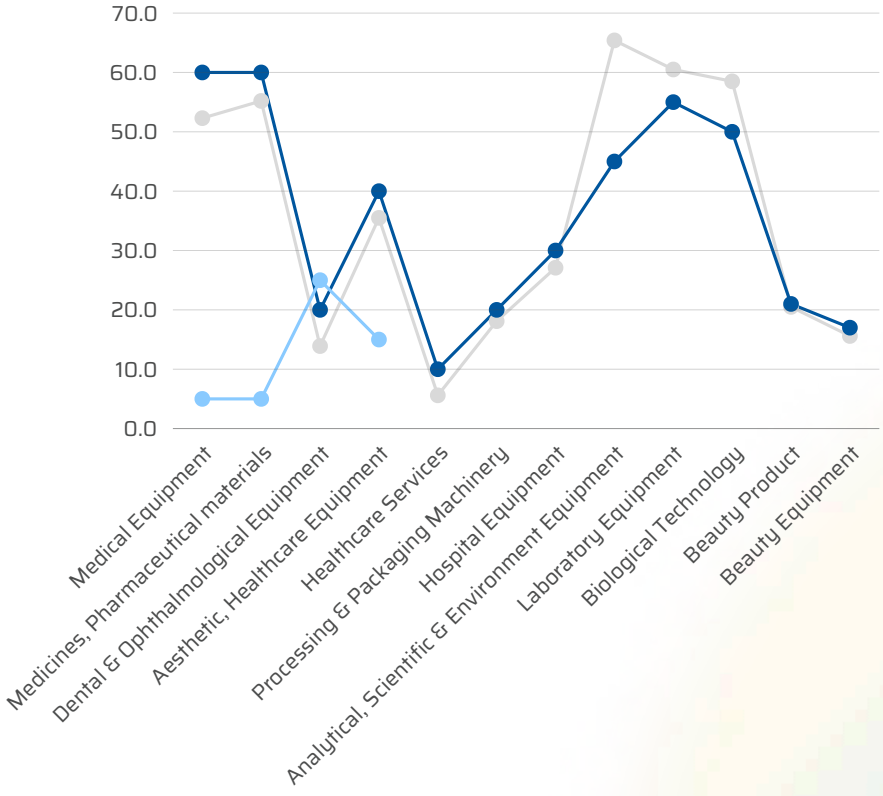
EXHIBITORS
600+

TRADE VISITORS
9,000+

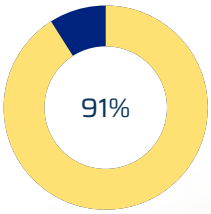
COUNTRIES & TERRITORIES
25+

- 13% Medical Equipment
- 9% Aesthetic, Healthcare Equipment
- 7% Hospital Equipment
- 5% Processing & Packaging Machinery
- 13% Beauty Product
- 12% Analytical, Scientific & Environment Equipment
- 15% Biological Technology
- 21% Laboratory Equipment
- 5% Beauty Equipment
- 14% Medicines, Pharmaceutical materials
- 1% Healthcare Services
- 16% Dental & Ophthalmological Equipment

Visitor's INTEREST

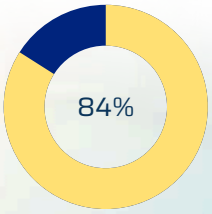


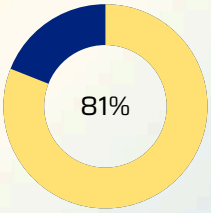
TOP 4 Categories Among Visitors



Looking for new brands and products to import and distribute

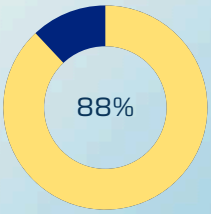
Looking for new technologies and solutions





Identify industry trends

Consider to participating in next year exhibition 2025



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EVENT HIGHLIGHTS

VISITOR QUANTITY
9,289+

B2B Statistics

1,352
Successful Agreements

2,578

1,500,000+
New Media & Ads Exposure

220,000+
Video Plays

Seminars & Forums

10+
Conference Sessions & Topics

25

Speakers
26

MAXIMIZE OPPORTUNITIES WITH EXTENSIVE MARKETING CAMPAIGNS

Media Coverage

130+
New Media & Ads Exposure

1,5M

410,000+
Official Website Visits

400,000+
Emails & Sms Campaigns

SHOWCASE PRODUCTS 2025

- Pharmaceuticals, Nutrition & Functional Supplements
- Imaging and diagnostics / medical equipment and devices
- Laboratory Equipment
- Physiotherapy / orthopaedic technology
- Dental equipment
- Aids & Asistive Technologies – Homecare Devices
- Equipment & Beauty Product
- Medical Service

INFORMATION BOOTH

Option 1



Raw Space

Option 2



Standard package

Option 3



Upgrade package standard

24 - 27
SEPTEMBER
2025

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VIETNAM





CONTACT US FOR YOUR STAND NOW!





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